

2024 NBBA World Series

July 21-July 28, 2024

St. Charles, MO



2024 NBBA World Series
Presented by



ABOUT THE NBBA WORLD SERIES

The first World series tournament was held in September 1975 in St. Paul Minnesota. The final score of the championship game of that first World Series was the St. Paul Gorillas 39 – Phoenix Outlaws 27.

The National Beep Baseball Association (NBBA) organization was initially established in January 1976 In Chicago. The first President of the NBBA was Bill Gibney from Phoenix, Arizona.

Champions of the League

The reigning champions are the Indy Edge. They won their first World Series in 2022. Previously, the Indy Thunder team held the championship for four years. Only the Austin Blackhawks from Austin Texas has reigned as champions for 7 years consecutively and the True Site team from Albuquerque, New Mexico for 6 years straight.



ABOUT THE HOSTS



MindsEye

Translating Vision Into Audio

MindsEye builds a more inclusive community by translating vision into audio for individuals who are blind or partially sighted.

MindsEye is a 501(c)3 nonprofit and the only service of its kind in the St. Louis region. Through award-winning, volunteer-driven programs, all community members can access news, information, rewarding recreation, and artistic and cultural experiences.

mindseyeradio.org



LIGHTHOUSE
for the BLIND
ST. LOUIS, MO.

Lighthouse for the Blind is a 501(c)3 non-profit organization with a socio-economic mission to assist individuals who are legally blind maintain dignity and independence by making available employment, education and support services.

lhbindustries.com



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MEDIA AND PROMOTIONS

- MindsEye Radio "Ear to Ear" feature podcast episodes
 - Interviews with NBBA coaches and players
 - Posted on MindsEye blog with links across socials for sharing
- MindsEye Radio live tournament game broadcasts and podcast
 - Wrap-up and recaps
 - Accessible anywhere in the world on the MindsEye app
- Regional media coverage
 - Media event will be executed, and MindsEye existing media relationships leveraged for full coverage on TV, radio, and print/digital outlets
- Online- Social Media, Website, E Newsletters
 - Facebook event created and linked to MindsEye page to excite the existing base and generate spectators
 - Event also showcased on MindsEye's Instagram and LinkedIn
 - Event webpage will be created on MindsEye's website
 - Promotional e-newsletter blasts to all MindsEye and Lighthouse subscribers



Recent Coverage of MindsEye
Recreational BeepBall Tournament



SPONSORSHIP LEVELS



Transportation Sponsor \$5000

Help support bus transportation for players during the tournament. The bus service gives teams reliable rides to and from the hotel and fields so they can focus on the game and not on finding a lift! Your support at this level includes signage on the bus, as well as your company logo in the tournament program, newsletters, social media posts, and other digital and print marketing.



Field Sponsor \$2500

Show your support of adaptive sports by sponsoring one of ten tournament fields. Beep baseball is played on soccer fields, and the SLYSA Complex has some of the best! Your support at this level includes signage at the field, as well as your company logo in the tournament program, newsletters, social media posts, and other digital and print marketing.



KOOL or WOOL Sponsor \$1000

Kids of Our League (KOOL) and Women of Our League (WOOL) are special initiatives of the NBBA. KOOL is committed to developing athletic and interpersonal skills through physical training, competition, mentorship and empowerment. WOOL empowers the blind and visually impaired female population to compete on the ball field in the adaptive version of America's Favorite Pastime. Your support at this level includes signage at KOOL/WOOL events, as well as your company logo in the tournament program, newsletters, social media posts, and other digital and print marketing.



BeepBall Sponsor \$500

BeepBalls are the heart of this sport and are specially manufactured with electronic components. With a well-placed swing, these components can get damaged during play. The tournament requires nearly 250 balls to last the week of competition! Your support at this level includes recognition in the tournament program, newsletters, social media posts, and other digital and print marketing.



Program Advertisements

Full-page \$150
Half-page \$75
Quarter-page \$50

REGISTRATION & CONTACT INFO

Sponsorship Registration

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Sponsorship Level:

\$5,000 Transportation Sponsor

\$2,500 Field Sponsor

\$1,000 KOOL Sponsor

\$1,000 WOOL Sponsor

\$500 BeepBall Sponsor

Program Advertisement Only:

\$150 Full-page Ad

\$75 Half-page Ad

\$50 Quarter-page Ad

Please Make Checks Payable to **MindsEye**.

Mail sponsorship form and payment to

MindsEye, 9541 Church Circle Dr., Belleville, IL 62223

Please visit MindsEye's website to make a credit card payment online.

<https://mindseyeradio.org/worldseries-sponsorship/>

Questions about sponsorship?

Contact Jason Frazier

MindsEye President and CEO

618-394-6447

JFrazier@MindsEyeRadio.org



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MINDSEYE FUNDERS & SUPPORTERS

- AB InBev
- Ameren Illinois
- Arts and Education Council
- Bank of America
- Charless Foundation
- Dermassociates Ltd.
- Enterprise Center
- Heffernan Insurance Brokers
- Hannigan Team Reality
- Hubbard Broadcasting
- JCA Charitable Foundation
- Lighthouse for the Blind - St. Louis
- Lohr Distributing
- Mascoutah Eye Care
- Mid-America Transplant Foundation
- Ophthalmology Consultants
- Permobil Seating and Positioning
- Raising Cane's
- Scott Credit Union
- Spirit of St. Louis Women's Fund
- Steward Family Foundation
- St. Louis Cardinals - Cardinals Care
- St. Louis Community Foundation
- UnitedHealthcare
- United Way of Greater St. Louis
- United Way of Central Illinois



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MINDSEYE COMMUNITY PARTNERS

- AgeSmart Community Resources of Illinois
- Center of Creative Arts | COCA
- Circus Flora
- DEAF, Inc.
- Delta Gamma Center
- Easterseals Midwest
- FestAbility
- Gateway Arch National Park
- Language Access Multicultural People | LAMP
- LINC, Inc. - Living Independently Now Center of Southern Illinois
- Looking Glass Playhouse
- Metro Theater Company
- Missouri Botanical Garden
- Missouri Council for the Blind
- Missouri Historical Society; Missouri History Museum; and Soldiers Memorial Military Museum
- The Muny
- Opera Theatre of St. Louis
- Paraquad
- Rehabilitation Service for the Blind
- The Repertory Theatre of St. Louis
- St. Louis Blues
- St. Louis Cardinals
- St. Louis CITY Soccer Club
- St. Louis Public Library
- St. Louis Shakespeare Festival
- St. Louis Society for the Blind and Visually Impaired
- Saint Louis Zoo
- Service Club for the Blind
- Stephen and Peter Sachs Museum
- Starkloff Disability Institute
- Variety Children's Charity of St. Louis



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